

Jenny Holliday

From: Jenny Holliday <jholliday@iadd.org>
Sent: Tuesday, March 25, 2025 11:57 AM
To: exhibit@odysseyexpo.org
Subject: REMINDER for Odyssey Exhibitors - 9 Action Items

Importance: High

As the contact for your company's exhibit space, a reminder to be sure you can answer these 9 questions now. If you're not certain on something, please reply so Sue or I can assist you!

1. **Will you have machinery in the Techshop or in your booth?** Be sure to alert us asap!
2. **Has everyone [booked hotel](#) rooms?** Get them now before attendees fill them up!
3. **How are you promoting your company's participation?** Use our [logos and email graphics](#)!
4. **Are you thinking of hosting a party or an event?** Let us know so we can help!
5. **Have you ordered exhibitor services from [Shepard](#) and [Cobb Galleria](#)?** Mandatory carpeting, booth furnishings, material handling, electrical, and more!
6. **Are all your company's [booth staff registered](#)?** Free for a limited time, an exhibitor badge is required to participate in your booth!
7. **Are you offering your customers complimentary Attendee passes?** Submit their names *today* to welcome them to the show!
8. **Will you boost your company's visibility with sponsorship or advertising?** Stand out to increase your impact; these are already going quickly and deadlines start 4/1!
9. **Have you returned the proof sheet for your company's complimentary program guide listing?**
Reply by 3/31 to ensure accuracy and promotion of your newest products!

Thanks,
Jenny



WE'RE EXHIBITING

MAY 7-9 • ATLANTA
OdysseyExpo.org

The Diemaking and Diecutting Show

Join us for the premiere event for diemaking/diecutting, foil stamping/embossing and specialty effects processes for the folding carton, corrugated, print finishing and specialty markets.

May 7-9, 2025 | Cobb Galleria Centre | Atlanta, GA, USA | www.OdysseyExpo.org

Add to Calendar

*The International Association of Diecutting and Diemaking
is your definitive industry resource.*

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