

Jenny Holliday

From: Jenny Holliday <jholliday@iadd.org>
Sent: Tuesday, February 18, 2025 10:57 AM
To: 'Odyssey Exhibitors'
Subject: Odyssey Exhibitors: 3 Key Action Items

Your name has been given to us as your company representative and contact for this show.

You are the only person at your company receiving this information and access.

We have exciting announcements – and 3 key action items for you!

1) Order your company's exhibitor services.

Shepard

For ordering mandatory carpet, as well as booth furnishings, services, material handling and labor. By separate email yesterday, you received access information. Look for:

From: Shepard <showmail@shepardes.com>

Subject: ExhibitorPro Login Guide

Cobb Galleria

For ordering electrical, air, gas, water, exhibitor A/V and food/refreshments.

2) Register your company's booth staff.

We listened to your feedback, and with the aim of providing your company with the most ROI and a cost-effective show, **exhibit booth staff passes are at no cost until May 1.**

Booth staff passes include:

- Ability to represent exhibiting company in booth (*only available for direct employees representing exhibiting company within exhibit space*)
- Exhibit hall access all three days
- 24+ technical training and educational sessions
- *Anyone with a regular attendee badge will not be allowed to work in your company's booth; this will be strictly enforced on site.*

As the exhibit contact, you are the only person at your company who has access to register your company's booth staff.

3) Give your customers complimentary passes.

We are happy to make it easier for you to bring more attendees to the show floor. As an exhibitor, your company is entitled to 15 COMPLIMENTARY ATTENDEE PASSES per paid booth and/or Techshop space to make available to your customers (diemakers, diecutters and print finishers only; not available for suppliers or your company's employees).

These passes provide your customer with:

- Exhibit hall access all three days
- 24+ technical training and educational sessions
- BONUS (\$49 value): Access to resources from 24+ educational sessions within IADD's [Resource Library](#): all available PowerPoints and handouts by May 12; additional articles, recordings and videos as they are released.

We'll even do the work for you!

Just email their name, title, company name, address, phone and email to info@OdysseyExpo.org. We will then send them a confirmation, adding Compliments of and your company name. Don't have all that info? At a minimum we need a full name and individual email address for each potential attendee.

Be the first to welcome your customers and prospects to the show as attendee registration is open!

Questions? Please reply to let Exhibit Coordinator Sue Corcoran or I know.

Thanks,
Jenny



WE'RE EXHIBITING

MAY 7-9 • ATLANTA
OdysseyExpo.org

The Diemaking and Diecutting Show

Join us for the premiere event for diemaking/diecutting, foil stamping/embossing and specialty effects processes for the folding carton, corrugated, print finishing and specialty markets.

May 7-9, 2025 | Cobb Galleria Centre | Atlanta, GA, USA | www.OdysseyExpo.org

Add to Calendar

*The International Association of Diecutting and Diemaking
is your definitive industry resource.*

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