



Binding Summit 2019

April 30, 2019

Cobb Galleria Centre, Atlanta, Georgia

Join FSEA's Binding & Loose Leaf Division for the inaugural Binding Summit. Take this opportunity to network with fellow bindery owners and managers during a one-day event taking place prior to the opening of Odyssey Expo 2019.

9-10 a.m.	Keynote: <i>Creating a Meaningful (and Profitable) Relationship with Your Print Partners</i>
10-10:15 a.m.	Technology Showcase
10:15-10:30 a.m.	Break
10:30-11:30 a.m.	Panel Discussion <i>Recruiting, Training & Retaining Employees: How to Get Off the Merry-Go-Round</i>
11:30-11:45 a.m.	Technology Showcase
11:45 a.m.-1 p.m.	Networking Lunch and Gold Leaf Awards (Binding Division) Presentation
1-1:45 p.m.	Panel Discussion <i>Sales Tactics and Smart Expansion: Bringing New Customers to Your Bindery</i>
1:45-2 p.m.	Technology Showcase
2-3 p.m.	Presentation <i>Why "Lean" Has a Bad Reputation, and Why You Need It Anyway</i>
3-3:15 p.m.	Break
3:15-4:15 p.m.	Presentation <i>Marketing 101: Press Releases, Social Media and the Dreaded V Word (Video)</i>
4:15-4:30 p.m.	Technology Showcase
4:30-5:30 p.m.	Networking Reception

Cost: \$295 per attendee

Includes: one-day pass to Odyssey Expo 2019 and lunch during the Gold Leaf Awards (Binding Division) Presentation

More information: www.odysseyexpo.org/binding

Questions: call 1.785.271.5816 or email jeff@fsea.com



Need more info on
Odyssey Expo 2019?
www.odysseyexpo.org