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For Immediate Release



77% of Exhibit Space Already Committed at Odyssey Expo 2019

Industry Suppliers Respond to Atlanta Location

Crystal Lake, IL – Industry leaders in the diecutting, diemaking, print finishing, folding carton, corrugated and specialty markets are preparing for Odyssey Expo 2019, with 77% of available space already sold for the 10th edition of the biennial event. Odyssey Expo will be held May 1-3, 2019, at the Cobb Galleria Centre, Atlanta, Georgia, USA.

Show management reports exhibit space is filling fast as suppliers from across the industry reserve booths and make machinery commitments for the Techshop™, which simulates a working production shop floor where technical sessions are taught on-press throughout the three-day event. Odyssey Expo 2019 has confirmed the exhibit space for industry leaders such as AmeriKen Die Supply, Carton Craft Supply, Bobst North America, B&R Moll, ELCEDE GmbH, Brandtjen & Kluge, Therm-O-Type and Marbach, among many others.

“These industry suppliers bring such great value to the Odyssey Expo exhibit floor,” explained Shaun Larson of Jonco Die, Inc., IADD president. “Attendees benefit from the new technology exhibited and the knowledge base these suppliers share, and then the attendees take that knowledge back to their facilities and strengthen their own businesses. With eight months until the event begins, we’re excited to see so many companies making the move with us to Atlanta for 2019.”

Odyssey organizers were thrilled with a record number of registrations in 2017 and expect similar exciting results for the upcoming event. Odyssey Expo 2019 will be held at the Cobb Galleria Centre in Atlanta, a 20-minute drive from the airport and near two major interstates for attendees driving in from the surrounding area. After a day at the event, networking can continue at The Battery Atlanta – a newly constructed premier dining and retail space next to the stadium where home games for baseball’s Atlanta Braves are held.

For more information on Odyssey Expo 2019 – the industry's premier event sponsored by the International Association of Diecutting and Diemaking (IADD) and the Foil & Specialty Effects Association (FSEA) – visit the Odyssey website at www.OdysseyExpo.org, email info@OdysseyExpo.org or contact the IADD directly at 1-800-828-IADD (local 1-815-455-7519) or the FSEA at 1-785-271-5816.

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*Odyssey logo attached